

DR. VITHALRAO VIKHE PATIL FOUNDATION'S
COLLEGE OF PHARMACY,
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Accredited by NAAC with Grade "B" (CGPA 2.72)
Permanently Affiliated to Savitribai Phule Pune University, Pune.
Approved by AICTE, PCI, New Delhi & Recognized by UGC, New Delhi



Handbook on Human Values and Professional Ethics

Quality education is the fundamental right of every Indian citizen. Quality Education lays the good foundation for Individual growth. Dr. Vithalrao Vikhe Patil Foundation's College of Pharmacy is committed to impart quality education, to create skilled man power for the nation.

About Institute

Established in 1994, Dr. Vithalrao Vikhe Patil Foundation's College of Pharmacy is affiliated to the Savitribai Phule Pune University, Pune and approved by AICTE and PCI, New Delhi.

Vision

Serving society ethically through creating competent Pharmacrat.

Mission

To impart indispensable technical know-how to the students to make them competent professionals that can contribute for the up-liftment of Pharmacy Profession and to improve public health.

OBJECTIVES

To understand the moral values that ought to guide the accounting professionals, resolve the moral issues and to justify the moral judgment.

- To develop a set of beliefs, attitudes, and habits that should display concerning morality.

- To create an awareness on accounting ethics and human values.
- To inspire moral and social values and loyalty.
- To appreciate the rights of others.
- To develop ability to deal effectively with moral complexity.

The prime objective of the Professional Ethics is to develop ability to deal effectively with moral complexity in students of Dr. Vithalrao Vikhe Patil Foundation's College of Pharmacy, Ahmednagar as follows.

To improve cognitive skills like:-

- ✓ Moral awareness (proficiency in recognizing moral problems)
- ✓ Moral reasoning (comprehending, assessing different views)
- ✓ Moral imagination (searching beyond obvious the alternative responses to issues and being receptive to creative solutions)
- ✓ Moral communication (expressing and supporting one's views to others)

To act in morally desirable ways viz.

- ✓ Moral reasonableness (willing and able to be morally responsible)
- ✓ Respect for persons (showing concern for the well-being of others)
- ✓ Tolerance of diversity (respect for ethnic and religious differences, and acceptance of reasonable differences in moral perspectives)
- ✓ Moral hope (believing in using rational dialogue for resolving moral conflicts)

Human values

Human values are the virtues that guide us to take into account the **human** element when we interact with other **human** beings. **Human values** are, for example, respect, acceptance, consideration, appreciation, listening, openness, affection, empathy and love towards other **human** beings.

Dr. Vithalrao Vikhe Patil Foundation's College of Pharmacy, is based on **five human values**: Truth, Right Conduct, Peace, Love and Nonviolence. These fundamental **human values** are central to all cultures and ages, be it in the fields of religion, philosophy, ethics or law. They

contain mankind's deepest moral aspirations and form the basis of our lives as individuals and as societies. Our educational system is based on human values helps students to develop a holistic understanding of body, mind and soul. They learn that true happiness can only be found within, not in the ephemeral outside world.

Truth

It is nothing but unconditional and unselfish care. Truth inspires us to work for others without any expectation. Truth means beauty, honesty, faith, loyalty, integrity, fairness or belief.

Right Conduct

Right Conduct has its roots in the Sanskrit word '**Dharma**'. This expression cannot be translated literally. It covers ethical guidelines, ethical behavior and moral righteousness. The saying "Do good, see good and be good" captures the essence and intent of this value. Right conduct promotes physical, Intellectual, Moral and spiritual aspects of our life.

Peace

Everyone wants and seeks peace. It is basic value for promoting good will at the families, social, national and global level. Peace can be achieved through co-operation in practical life. Co-operation will be of greater help in this regard. The more we care for happiness of others, the greater our own sense of well-being. Cultivating close, warm hearted feelings for others automatically brings peace.

Love

Love is powerful feeling that establishes a bond not only among human beings but also among all living creatures. We live and prosper because we love life and the world around us. The presence of love in human life for their families and friends is important source of energy to lead smooth life. Love generates enthusiasm to realize our spirit on dedication and reverence to one another. Love brings harmony among all members of family. Harmony is basic for promoting goods value. It is precious treasure of human life. Success, satisfaction and happiness are the different faces of harmony. Ultimately love promotes harmony in the cosmos. There is need to reinforce love for a better and humane world.

Nonviolence

'Live and let live' is the motto of non-violence. It is nothing but respect for life and recognition of rights of others. Encroachment on the property or territory, inflicting pain upon others, depriving the rights of others is violence, Great Indian saints Mahaveer, Buddha and others upheld the principles of non- violence in broader view. Gandhiji also followed the principle of non- violence. According to him non- violence is not to hurt others and not to hit back those who hit us. Truth and nonviolence were the great weapons of Gandhiji. It leads to not only love of mankind but also of all living creatures.

"Thinking with love is truth, feeling with love is peace, acting with love is right conduct, understanding with love is non- violence."

Need for Human Values:

Inculcation of human values is needed on the following grounds.

1. To shape one's life and to give one an opportunity of performing on the global stage.
2. To curb violent activities, disorders, social and political crisis.
3. To strengthen democratic culture in the society.
4. To overcome from the narrow thinking about caste, religion etc.
5. To instill national unity and integrity.
6. To develop linguistic and communal harmony.
7. To ensure inclusive growth.
8. To reduce the gap between haves and have not's.

PROFESSIONAL ETHICS

Introduction and Meaning

Ethics means a code of conduct that directs an individual in dealing with others. It is nothing but moral principles governing and influencing a person of a profession. Professionals have the responsibility to act in accordance with these values and principles. We are one profession of teachers and leaders. We have to engrain ethical in the minds of children. Man is basically human because he has a kind heart, he has intelligence, so he is rational the rational human being draws ethics for the welfare of the humanity. Having born as human beings let us not be unethical. Every profession has certain ethics. A teacher is unethical if he/ she does not teach with affection, a doctor is unethical if he/she does not treat the patient on account of insufficient fee. If a lawyer is unethical, he uses his brainpower to defend crime and presents his arguments to get acquittal for a criminal. If a person does not concern the needs of society, and enjoys luxury, he is the most unethical.

Swami Vivekananda said 'Him I call a traitor who having been educated at the cost of millions of poor and innocent enjoys the luxurious life without paying any attention to improve their lot'.

There is more to life than the accumulation of money. The best ways to prepare for end is to live for others. Job satisfaction is of primary importance and money is a must but it is of secondary importance.

Whatever may be profession, one has to work with love, affection, enthusiasm, truthfulness, Harmlessness honesty, selflessness etc, in this business world and be content to oneself and make others happy by growing physically, intellectually and spiritually.

Need for professional ethics

Ethical consciousness and high professional competence are the basis of the profession's integrity and are essential in creating good conditions for play, learning and building.

Society should be confident that we use our professional autonomy both properly and ethically.

Ethics promotes refinement of senses. It prepares the consciousness for a higher development and achieve higher spiritual goals of life. Mental culture and intellectual education changes the constitution of our brain enlarges it considerably.

There is need of professional ethics to control impulses to reach the perfection of goal and to promote the value of human excellence.

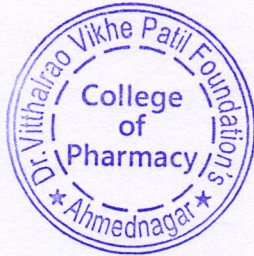
Educational implications:

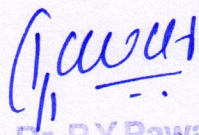
- Education can pass on distilled knowledge of ethical values to students at a very fast rate. However the teachers teaching these ethical values must be scholars and embodiments of these ethical values.
- In order to impart value education, we need teachers at all levels of education system who can mold the minds of students for understanding and practice of values.
- On the basis of peace, human rights and democracy, training of teachers in value education becomes essential.
- The personality of teachers must be embodiment of values. The teacher must possess qualities of head and heart.
- A teacher must be constantly searching, researching, criticizing and learning and making himself fit for teaching.
- If the teacher bears good professional ethics in relation to his profession, the ethics are automatically transformed to coming generations.
- An effective use of the professional ethics has the power to stop the so called “terrorism” in the world.
- Professional ethics will help in the spread of peace and international understanding across the Globe.
- Professional ethics will fight against “Corruption” and lead to a Hygienic life.

Professional ethics for teachers and leaders

- Work up to date academically and pedagogically.
- Caring and are aware of the power we have by virtue of our position
- Academically sound and ethically aware in evaluation work
- Promote equality
- Meet students and parents with respect
- Intervene and protect students against violations, regardless of who the violator is
- Support and take responsibility when colleagues meet special challenges in their work
- Take responsibility to find good solutions, and, if necessary highlight unacceptable conditions when they are discovered in the work place.

“Thus teachers in education are committed to the professional ethics and can never shirk their professional responsibilities”




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