

DR. VITHALRAO VIKHE PATIL FOUNDATIONS

COLLEGE OF PHARMACY,

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Accredited by NAAC with Grade "B" (CGPA 2.72)
Permanently Affiliated to Savitribai Phule Pune University, Pune.
Approved by AICTE, PCI, New Delhi & Recognized by UGC, New Delhi



BEST PRACTICES-I

1. Title of the Practice: - Community Out-reach

2. Objective of the Practice: -

To provide inclusive environment for everyone with tolerance and harmony towards cultural, regional, linguistic, communal, socio-economic and other diversities. Being part of health profession we at our institute always encourage and motivate our students to participate in various activities which are related to social issues and responsibilities. Our students whenever needs actively participate in various social activities and help society as their moral responsibility being good citizen. This idea really helped our students to change their behaviors and responsibility towards society in which they are living in and also gave them full satisfaction as they are doing noble work.

3. The context

Our institute is surrounded by rural area and hence issues related to water conservation, connectivity in rural area, electricity issues, awareness on health and hygiene, women health and hygiene, their fundamental rights and empowerment are the major challenges on which our students have to work whenever they get an opportunity. Nearby villages in our area are basically farmers whose farming is truly dependent on seasonal rain fall and face water scarcity during summer season. Another important issue is the lack of awareness regarding own health especially related to girls and women like anemia, calcium deficiency etc. Our institute has taken initiative to make them aware about the importance of conservation of water, tree plantation and construction of check dam which can help in increasing the ground water level. Our college regularly organizes various activities mentioned as above in order to address various issues.

4. The Practice

Apart from the technical knowledge acquired with typical classroom and laboratories, we believe that strong will and potent force that drives ones career is the sensitive and conscious understanding of the basic objectives of education for the service to society. Education, in the current context, has to be indulging values and sensitize for the social responsibilities and duties. Therefore, to understand the importance, responsibility and their necessity as

healthcare professional and as individual citizen students' needs to participate and work community health to learn and handle the actual practice of pharma professionals. Epidemiological status of different diseases in the society could substantiate the activities related to control, irradiate, prevent the disease and may promote the innovation for the same. As sense of social responsibility our faculties are regularly encouraging our students and actively participate in various social activities. Our student has voluntarily contributed for Diwali gifts to needy children's in slum areas, donated generously for Chief Ministers Relief Fund Maharashtra to help flood affected people of Kolhapur and Sangali district, donated grocery viz. wheat, rice, dal and supported "Mission Eradicate Hunger greetings! By the "ROBBINHOOD ARMY" on the occasion of Independence Day, student volunteers has taken active participation in the "Nagar rising marathon for Cancer Awareness, our students always donate voluntarily for social cause viz. "Indian Association for Blinds" (IAB), National Foundation for Communal Harmony (NFCH), Energy audit and open land mapping campaign for energy conservation, C.B.C. estimation camp, Vittiya Saksharta Abhiyan, Organ donation campaign, anti-tobacco campaign (bike rally), cancer awareness rally, Vanmohotsav for encouraging tree plantation in nearby villages. Students are involved in the national programs to make aware the people about health, environmental and social issues. Students partake in the dialogues among community components in organized manner. Students are involved in the work in an organized and active way towards a social goal to spread the knowledge of schemes, measures and solution available with the authorities among affected people. Students are encouraged for their involvement in collaborations with government, nongovernment and NGO on community problems to inculcate the team spirit. A professional should be touched and driven by understanding the substantial role of environment on the health. Tree plantation and cleaning activities need participation by students to make them understand the importance of environmental maintenance, energy use and conservation in the societal health. Active participation by the students in on/off campus plantation and cleanliness initiative.

5. The Evidence of Success

The best practices selected by us gave us really fruitful outcomes and apart from that they have stressed our sense of responsibility towards our society and students. The various activities we conducted during last five year are as follows:

Donation of fund to Indian association of blinds, Humanity helping hands to Kolhapur and Sangali flood relief fund, Jal Saksharata Abhiyaan and Plastic Mukta Bharat Abhiyan, Swachhata activity at Ahmednagar Fort, distribution of grocery, soap, tooth paste, powder etc. to slum area children's, Cancer tumor marker tests, Thyroid estimation test, C.B.C. estimation, free eye checkup, cataract operations, Beti Bachao Beti Padhao Abhiyan, Avayav Daan and Netra Daan Abhiyan, Energy audit of village, Tree plantation and open land mapping, Computer teaching to Zilha Parishad School Students, Gram Swachhata Abhiyaan, Free medical checkup on osteoporosis and oral mouth cancer, World Cancer Day: Nagar Rising Half Marathon, Distribution of Mask, Sanitizer, grocery to Mahapalika Swachhata Karmachari, needy and poor class peoples, Donated grocery to Robin-hood Army, Helping hands by providing grocery and clothes to mentally retarded peoples at Mauli Seva Sanstha,

Donated grocery to Snehalaya Sanstha, Road patching and maintenance at Nimbalak, Rally and lecture on aids awareness.

6. Problems Encountered and Resources Required

Students face difficulty to communicate in local language during the community our-reach activities conducted in nearby villages.

- Poor facility in the remote region or low level of health facilities makes Rural Health care as biggest challenge responsible for high mortality
- Low educational level makes the society vulnerable to misbeliefs and antisocial practices like addiction, female foeticide etc.
- Acceptance of Pharma professional as an active community health professional is not much welcomed by other health professional as well as society
- Our students face problems during execution of various community out-reach activities viz. poor transportation facility, lack of public health centers in remote areas, polluted water etc. make the susceptible to come across any unwanted accident or health hazards.
- Motivating local health care providers and public along with scarcity of resources available in public health care centers in remote areas wherever our students are working.

BEST PRACTICES-II

1. Title of the Practice: - Training and placement

2. Objective of the Practice: -

A well-organized and dedicated training and placement cell at our college is established with an objective to impart training to the students, sharpen their soft skills, overall personality development so as to enhance their employability. Our Training and Placement cell helps students for their soft skill, career guidance, personality development by conduction various seminars and workshops which in turn help them in developing professional aptitude. Training and placement cell is regularly helping UG/PG students to accomplish their "Industrial Training and also arrange Industrial Visit" so as to expose them with industrial environment. Pooled Campus placement drives are regularly conducted.

3. The context

Institute has designed and adopted the practice of in-house extra efforts for objective based training for development of the students with the objective to provide guidance to undergraduate students to increase the recruitment of students in MNCs for the students aiming for job. Faculty available at the institute is highly qualified and able to contribute to the effective objective learning and training of interested students. Additionally, mock test conducted during practice session help to reduce the interview phobia and manage interview stress. The main challenge we are facing at our institute is the employment and overall personality development of our students so as to make them employable. As our students basically coming from rural back ground at entry level they represents problems like poor English communication and expression ability. In order to enhance their personality we conduct personality development and soft skill development programs, career guidance and interview technique sessions for the betterment of their professional career.

4. The Practice

Most of the students admitted to undergraduate courses are from rural area with inadequate access to the information. Importantly, the career options considering the individual capability and interest are not well workout or counseled. The mentoring system available at the institute along with the interactive sessions conducted helps the students for SWOT analysis and to know the career or placement options. Some lectures are conducted by the outsider consultancies willing to work or collaborate voluntarily. Alumni who wants to engage sessions on the guidance on development of entrepreneurial skills in students are also the part of this initiative. Workshops and interactive sessions are conducted for the students. Depending on the student demands on an average 3-4 sessions or lectures are conducted. The training and placement cell plays a crucial role in locating job opportunities for Under Graduates and Post Graduates passing out from the college by keeping in touch with reputed firms and industrial establishments. The placement cell operates round the year to facilitate

contacts between companies and graduates. On invitation many reputed industries visit our institute to conduct the campus placement drive. The training and placement cell organizes career guidance programs, soft skill development, personality development programs and also actively involved in arranging in plant training and industrial visits for the students. T and P Cell also gives guidance to students for higher studies and arranges necessary expert's talks for the same. Seminars and lectures are also conducted for the students interested to appear in competitive/ government exams. The cell also facilitates the economically weaker section of the students to find suitable part time job to supplement the family income without affecting the academic pursuit. Apart from campus recruitment program the students are encourage to participate in off campus placement drive at various institutes, and job fairs. The major challenges faced by Training and Placement cell is scarcity of industries in close vicinity of it geographical location and poor English proficiency at the time of inception. It is strongly advised that students and graduates should take the opportunity to complete an Industrial Training Program to ensure that they have a competitive advantage over their peers. An internship is a period of training offered by an employer to give the students exposure to the working environment, often within a particular industry, which relates to their field of study.

5. The Evidence of Success

From the student perspective, high quality placements can bring a range of benefits and positive impacts. There is strong evidence to suggest that placements and work experience are extremely valuable to students, both in terms of their academic performance and their employability skills. Placements give students the opportunity to gain skills specific to their subject or industry of choice as well as the employability skills required for real-life work. The best practices selected by us gave us really fruitful outcomes and many of our UG and PG students were selected and placed in reputed companies. The enrollment of the students opting for entrepreneurship through workshops conducted by various entrepreneurs has increased. With proper training and guidance from resource persons in various workshops conducted at our college the enrollment for higher studies is observed not only for traditional pharmacy or technology post graduations but also in stream such as bioprocess technology and surface technology, biotechnology, pharmaceutical marketing. Many of our students got hired by Centaur Pharmaceuticals Ltd., Tata Consultancy Services, Ajanta Pharma Limited, NuLife Pharmaceuticals Ltd., Macleod's Pharmaceuticals Ltd., Glenmark Pharmaceuticals, Wockhardt Limited, Sci Edge Abstracts, Reliance Life Science, Sun Pharma Ltd., Gebbs Healthcare Solutions, and Cognizant etc.

6. Problems Encountered and Resources Required

Nowadays every employer needs an employee who is excellent in all professional skills. Getting a degree is not enough for a degree holder, especially pharmacists.

• Most of the students are from rural background and wants to explore metro cities.

- Many students belong to financially weaker section and many of them are first generation learners in professional education, hence needs confidence building and shift in approach and attitude for succeeding in interviews conducted by IT sector companies like TCS, Cognizant etc.
- Students being from rural and low educational status family, are poor in oral English communication.
- Online or mobile based applications for mock test or resource material will be useful for more effective and outcome oriented implementations to overcome these weaknesses.
- Industrial training or Internship bridges the gap and helps to convert graduates to employees by providing practical work experience.

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